

HIGHLIGHTS of interview of Dennis Hof and Summer Verona Radio Talk Show Hosts
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Podcast of the radio program can be found at <http://podcast.wjfk.com/wjfk2/903661.mp3>

1. *Dennis Hof and a woman he pimps out of his legal brothel are talking with two disc jockeys at WJFK radio in Washington, D.C. In this quote, Hof seems to be planning to pimp a woman in a Baltimore strip club, where he is seeking johns.*

Hof: We're gonna turn Scores [Baltimore] into the Cathouse...

2. *There have been several cases of celebrity johns arrested for violently assaulting women in the legal brothels in Nevada. The disc jockeys and Hof are here discussing one of those incidents.*

DJ1: Vince Neil's been there. We heard he grabbed somebody by the throat and threw them against the wall.

Summer: (Laughs)....

Hof: And um some... Ya know, Vinnie's a great guy. Ya know Carrot Top, ya know...

3. *In this excerpt, Dennis Hof speaks about recruiting young women in high schools to prostitute in his legal brothel. He calls pimping in high schools "career day."*

DJ1: How'd you get into it, by the way?

Summer: Umm...

DJ1: If you're 18, what were you doing two years ago?

Summer: I was in high school. I just graduated in May. This is my class ring...haha

DJ1: Forget two years ago...

DJ2: Oh my god...

Summer: Let's not talk about two years ago...

DJ2: Let's talk about 8 months ago...

DJ2: Like do you have scouts in the high school? How does it work?

Summer: Yeah he's got recruiters. Like instead of the ARMY...

DJ1: Did you watch the TV show?

Summer: Ya know, I watched it once, and I'm like 'Yo, that's kinda cool' but I never thought I'd actually be on it or be there and it's funny how life works out...

Hof: We don't have scouts, we call it career day...

4. *In the following excerpt Summer speaks about prostituting in pornography. At the age of 18, she has already made 8 pornography films.*

DJ1: How many movies did you do in one month?

Summer: Umm, probably about a good 8...

Summer: I would just show up on set

DJ1: And than a random guy, they'd say, 'You're gonna have to bang.'

Summer: Yeah.

DJ2: Did you ever get grossed out by that?

Summer: Um ya know what...No. Because I think it's all about attitude and if you have a good attitude about it, you're professional and you can distinguish between work and...

DJ1: Be careful...don't say that.

Summer: Alright.

DJ1: So you just...you use your own mind to get to where you need to be...

Summer: Yeah, yeah.

DJ1: And none...Did you like work with any famous porn stars right off the bat...

DJ2: Like Ron Jeremy...

Summer: I did work with him...

DJ2: You worked with Ron already...she's been in the business for two months.

5. Hof discusses his HBO show and describes prostitution as "sex education."

Hof: We go by...HBO is hooker...

Summer: HB-Ho

Hof: It's amazing, the response to the show because it's a documentary, it's a soap opera, its sex education and it's a whole lotta things.

6. Hof and Summer describe Summer's transport for the purpose of legal and illegal prostitution throughout the United States.

DJ1: So you can live in D.C. but fly out to Nevada and get a license and then work there say a month out of the year?

Summer: That's what, that's what I do. I, uh, I don't live there. Ya know I'm in California for a month, I'm there for a month and I'm back home. So I actually fly all over and when I go back to the ranch, I fly there and stay for a month.

DJ2: So, where's your home?

Summer: My home is in Alabama.

DJ2: So you live full time in Alabama?

Summer: Well, whenever I'm there. But, yeah.

DJ1: She's a contractor.

7. Deflating the pimp's lie that "Girls you can earn an easy \$15,000 a week!" Summer alludes to shopping at Wal-Mart and the fact that when she is in Hof's brothel she does not leave it.

Summer: We have everything. I mean there is no need, when I'm there for a month to go anywhere. Unless I have to go to Wal-Mart to get anything.

8. Hof clarifies the amount of control he has over the women – he sends in spy johns to make sure the women in his brothel give him every dime they make.

Hof: They send shoppers in. Every day of the year there's a shopper in our house. Looking for girls with bad attitudes, employees that aren't right, they'll shop the girls for drugs, they'll give them tips and see if they report them.

DJ1: Gotta get rid of the bad apple. Get them out of there.

9. Hof pimps out women for free to the U.S. armed forces:

Hof: We always take care of the military guys...a couple years ago I did this press release saying we were gonna give free sex to returning veterans from Iraq and we, we...

DJ1: You must've been inundated.

Hof: Unbelievable response I mean hundreds of...it was over 500 guys...

10. Hof brags about initiating young men into the sex of prostitution.

Hof: We've turned into the de-virginizing center of America.)

11. Hof contemptuously dismisses women as trash, used cars.

Hof: They...uh...these girls get to thinking it's about them and it's, what it's about is...

DJ2: It's about Dennis.

Hof: It's about a 53 year-history of the ranch and the TV show, my marketing ability. The synergy that we all create and all of a sudden when they start getting a big head thinking it's about them. Excuse me, next we take the rug and we pull it right out from underneath them and say get out of here. And so, she had to go, I traded in my car and started over.

DJ2: They're like vehicles.

DJ1: He sounds really upset about the breakup.

Hof: It was awful. It took me about six minutes to get over it. Then I got some twins.

12. Hof states that women who prostitute via Craigslist are all crack-heads.

DJ2: Wow, I can't believe though that chicks from like D.C. work with you Dennis. I mean if I was a hooker, that's what I'd do instead of dealing with Craig's List and having to..

DJ2: Sign up with Dennis and fly out there.

Hof: The girls that are on Craig's List... We don't want any part of that anyway. That's all the crack-heads, I mean...

13. One of the disc jockeys suggests that HBO's Cathouse is a pimp recruiting technique. He's probably correct.

Hof: We got a thousand girls a month apply and it's usually girls like Summer, yeah that have never worked in the business. They've seen the TV show. It looks like we're having fun...

DJ1: It's the greatest recruiting tool of all time.

14. The racism of prostitution is evident in Hof's stereotype of the young woman he is pimping out who is of Puerto Rican and Colombian ethnicity. Using toxic stereotypes about Latinas, Hof refers to Summer's "Latin flair."

DJ2: By the way, Dennis's boy brought in hot sauce. Bunny Ranch hot sauce.

Hof: Yes, that's absolutely right.

DJ2: Apparently BBQ sauce...

DJ1: That's OK Summer, just do your thing.

Hof: Of course, she's got some Latin flair coming on so she doesn't need any hot sauce.

15. The young woman who accompanied pimp Hof to the radio interview is treated like a cow at an auction by the two disk jockeys.

Summer: I have the top and the bottom

DJ2: Yeah, she's got a lot going on there.

Dennis: Ya know, let me tell you what I like about her.

DJ2: She's kinda hot, isn't it?

Dennis: She's curvy.

DJ1: Yeah she is.

Dennis: She's got beautiful curves on her.

DJ2: Can I see? Let me see.

Summer: It's cold in here.

DJ2: It is cold in here. That's a good thing.

DJ1: Can we see the tattoo again? Back action. (He mumbles about using a camera phone) Can you stand up here? Summer, can you stand up on this?

Summer: You want me to stand...

DJ1: Yeah, yeah, yeah. Stand on...

Summer: I hope I don't fall now.

DJ1: You're not gonna fall. Don't worry.

DJ2: Look at Summer Verona.

DJ1: Yeah look at that. That's 18.

DJ2: You have a little symbol right by, you know...

Summer: Try to guess what it is.

DJ1: She has an Asian symbol. I don't know.

DJ2: Is it a tattoo?

DJ1: She's got another one. I guess it's a little red tattoo.

Summer: Yeah. Not a lot of people can see it.

DJ1: You can't even really see it. Turn the lights up a little bit. Oh yeah, look at that.

DJ2: What is the guess for that symbol?

Summer: How about, take a picture of it, put it on the site, and see if...

DJ1: People can guess. (He mumbles about Summer's age).

Hof: Don't make my Bunny Ranch girl older.

Hof: Remember when you were 18? I don't think the girls looked like this.

DJ1: No way.

Hof: That's right. The girls were always big old girls when I was 18. There was nothing like this.

DJ2: How tall are you Summer?

Summer: I am 5'6".

16. *Women in prostitution today are more severely harmed because johns use Viagra and Cialis. The men's erections last longer thus the women's cervixes are pounded for a longer period of time than previously. These drugs have thus resulted in high rates of cervical cancer, HPV, other STDs, and reproductive system complications. Here Hof brags about johns who fk women 3-4 times an hour, using Viagra. For the woman in prostitution, these drugs are a nightmare.***

Hof: I'll tell you what, the girls are very good about extending these parties. They can stop. They can re-group. They can take their time.

DJ2: They'll let you gather yourself.

Hof: Yes, of course. As you should. And the other thing is, you could pay, you say 'I wanna be with you three or four times in an hour or two.' There's all kinds of ways to cover yourself.

DJ2: Constantly negotiate.

DJ1: What do you think this guy is superman? He's not going to go three or four times in an hour.

Summer: You would be surprised.

Hof: Well you know, you can with these E.D. pills. Like sometimes I call her Levitra. I got a little blond that I call Viagra. This is the best medicine there is. These girls. The best medicine.

17. *Pimp Hof and the disc jockey johns refer to women as merchandise that can be traded in when they get too old to prostitute.*

Carlos: Yeah I got a question for Dennis, man. Um, Dennis, when the um the ladies get a little old, what do you tell them, what do you do after that man?

DJ1: Trade them in for a new car.

Carlos: Do you take them to the Granny Ranch?

Hof: Um, no. you know what, it's the girls, they're there for a period of time, they make their money, they move on, they come back. Actually,

I've got a girl whose 50 there who does very well. It's usually the young guys, the college guys...

DJ2: They want the older chicks...

Hof: Yeah.

DJ1: What about like chubby-chasers? What if you're into a chubby chick?

Hof: We got a couple of them.

Summer: There's a girl for every guy out there.

DJ2: In the car business they say there's an ass for every seat.

18. Hof describes prostitution as a way of teaching men who are virgins about sex.

DJ2: How many virgins have you taken care of?

Summer: In my personal life? One.

DJ2: What about your professional life?

Summer: Um, I don't know, maybe they never told me.

DJ2: So as far as you know, just that one guy?

Hof: We get a lot of them at the Ranch. It's the perfect place. I mean, it's such an awkward experience and it can be traumatic...